

The Economic and Social Imperative for Racial and Ethnic Diversity in Higher Education
Getting Beyond Affirmative Action in California and the Nation

Thursday, December 15, 2016

8:30 am – 2:45 pm

UCLA – Carnesale Commons, Palisades Room, 3rd Floor, 251 Charles E. Young Drive West, Los Angeles, CA 90095

Parking \$12: Sunset Village Parking Structure

AGENDA

8:30 AM Registration & Continental Breakfast

9:00 AM Special Remarks
Scott Waugh, Executive Vice Chancellor and Provost, UCLA

9:05 AM Welcome Remarks and Overview of the Day
Dr. Patricia Gandara, Co-Director, The Civil Rights Project at UCLA
Michele Siqueiros, President, The Campaign for College Opportunity

9:30-10:20 AM College Access and the Law

A discussion on the major legal decisions related to race-based policies in university admissions that shape the current state and national higher education landscape. The discussion will also address legal aspects of inequitable preparation for college by K-12 institutions for underrepresented minority students.

Moderator: Dan Schnur, Director, Jesse Unruh Institute of Politics, USC

Panelists: Angelo Ancheta, former Professor, Santa Clara University School of Law
Dr. Gary Orfield, Co-Director, The Civil Rights Project at UCLA
Thomas A. Saenz, President and General Counsel, MALDEF

10:30-11:20 AM Workable Solutions to Affirmative Action?

A discussion on the impact California's Proposition 209 has had on admissions and completion of underrepresented minorities in the state and whether attempts to racially/ethnically diversify public universities both in California and nationwide have been successful.

Moderator: Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Panelists: Dr. Stella Flores, Director of Access and Equity, Steinhardt Institute for Higher Education Policy, NYU

Dr. Patricia Gandara, Co-Director, The Civil Rights Project at UCLA

Dr. Mark Long, Professor of Public Policy and Government, University of Washington

11:30 AM-12:20 PM The Evolving Political Landscape for Expanding College Access and Success

A discussion on the post-election opportunities for higher education including the Higher Education Act Reauthorization, Federal Financial Aid, Debt-Free and Free Community College, and the future of DACA students.

Moderator: Dr. James T. Minor, Senior Strategist for Academic Success and Inclusive Excellence, California State University System

Panelists: Maria Blanco, Executive Director, Undocumented Legal Services Center, UC Davis
Dr. Michelle Cooper, President, Institute for Higher Education Policy
Bryce McKibben, Policy Advisor, US Senate Committee on Health, Education, Labor and Pensions
Daniel Suvor, Chief of Policy for the California State Attorney General

12:30-1:20 PM Buffet Lunch and Keynote Address

Thomas A. Saenz, President and General Counsel
Mexican American Legal Defense and Educational Fund

1:30-2:20 PM Beyond Affirmative Action: Meeting the Economic and Social Imperative for Racial/Ethnic Diversity at Public Universities

A discussion on the economic and social urgency for making college access and success equitable across racial/ethnic lines and the necessary rethinking of higher education access and success that moves beyond the confines of affirmative action.

Moderator: Dr. Louis Freedberg, Executive Director, EdSource

Panelists: Stewart Kwoh, President & Executive Director, Asian Americans Advancing Justice
Monica Lozano, Chair of the Board, UC Regents
Michele Siqueiros, President, The Campaign for College Opportunity
Ryan J. Smith, Executive Director, The Education Trust-West

2:30 PM Call to Action

Nolan Rollins, President, Los Angeles Urban League

2:40 PM Next Steps

Gary Orfield and Michele Siqueiros

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SPEAKER BIOGRAPHIES



Angelo Ancheta, Law Professor at Santa Clara University. Angelo Ancheta is a civil rights attorney and legal academic who has represented amici curiae in several affirmative action cases, including *Fisher v. University of Texas at Austin*, and the University of Michigan cases. Ancheta has been a law professor at the Santa Clara University School of Law, as well as a Lecturer on Law at the Harvard Law School, an Adjunct Associate Professor of Law at the New York University School of Law, and a Lecturer at the UCLA School of Law. From 2000 to 2004, he was the legal director for The Civil Rights Project at Harvard University. Ancheta is the author of the books “Race, Rights, and the Asian American Experience” and “Scientific Evidence and Equal Protection of the Law,” and he has written numerous articles on affirmative action and the use of scientific evidence in constitutional litigation. Prior to his academic work, Ancheta was a legal services lawyer and nonprofit executive director in California, focusing on immigration and civil rights law. He holds an A.B. and a J.D. from UCLA, an M.P.A. from Harvard University, and an M.A. in Politics from Claremont Graduate University, where he is currently completing his Ph.D. in political science.



Maria Blanco, Executive Director, Undocumented Legal Services Center, UC Davis. María Blanco is Executive Director of the Undocumented Student Legal Services Center, which operates out of UC Davis School of Law to provide immigration-related legal services for undocumented students at the six University of California campuses without law schools: UC Merced, UC San Francisco, UC Santa Cruz, UC Santa Barbara, UC San Diego, and UC Riverside. A graduate of UC Berkeley, Blanco has more than 20 years’ experience as a litigator and advocate for immigrant rights, women’s rights, and social justice. She most recently served as Vice President of Civic Engagement at the California Community Foundation and led its immigrant integration initiatives. Blanco has also served as Executive Director of the Chief Justice Earl Warren Institute at UC Berkeley School of Law, as Executive Director of the Lawyers’ Committee for Civil Rights of the San Francisco Bay Area, as an Equal Rights Advocates attorney, and as National Senior Counsel for the Mexican American Legal Defense and Educational Fund. She is a member of the Public Policy Institute of California Board of Directors and the California Citizens’ Redistricting Commission.



Dr. Michelle Cooper, President, Institute for Higher Education Policy. In September 2008, Michelle Asha Cooper, Ph.D., became the second president of the Institute for Higher Education Policy (IHEP). Cooper is recognized as a well-respected practitioner, researcher, and policy advocate helping to reaffirm IHEP’s role of ensuring equal educational opportunities for all students. With a career rooted in the postsecondary community, Cooper has also served as deputy director for the Advisory Committee on Student Financial Assistance at the U.S. Department of Education. Before joining the Advisory Committee, Cooper held various leadership positions at the Association of American Colleges and Universities, the Council for Independent Colleges and King’s College. Cooper is a member of the board of directors for uAspire and the Washington Center for Internships and Academic Seminars. A native of Charleston, SC, Cooper received her B.A. from the College of Charleston, an M.P.S. from

Cornell University, and a Ph.D. from the University of Maryland, College Park. She also is a member of the Delta Sigma Theta Sorority, Inc.

Audrey Dow, Senior Vice President, Campaign for College Opportunity. Audrey Dow is the Senior Vice President for The Campaign for College Opportunity, a statewide policy/advocacy organization working to ensure more Californians have the opportunity to go to college and succeed. Audrey is responsible for building and sustaining a strong coalition of business, community, civil rights and student leaders, and leads all communications, media and research activities. Before joining the Campaign, Audrey served as Programs and Policy Director for Hispanas Organized for Political Equality (HOPE) and was Special Assistant to the Secretary for the California Business, Transportation, and Housing Agency under Governor Gray Davis. Audrey received a BS in Public Policy and Management from the University of Southern California and a Master's in Public Affairs with an emphasis in Domestic Policy, and a certificate in Urban Policy, from the Woodrow Wilson School of Public and International Affairs at Princeton University. She serves on the Parent Board of the Mayfield Senior School and is the California State Senate's appointee to the California Awards for Innovation in Higher Education Committee. Audrey is the proud mother of four little Californians.



Dr. Stella Flores, Director of Access and Equity, Steinhardt Institute for Higher Education Policy, NYU. In Dr. Stella M. Flores' research, she employs large-scale databases and quantitative methods to investigate the effects of state and federal policies on college access and completion rates for low-income and underrepresented populations. Dr. Flores has written about Minority Serving Institutions, immigrant students, English Language Learners, the role of alternative admissions plans and financial aid programs in college admissions in the U.S and abroad, demographic changes in U.S. education, and Latino students and community colleges. Her work has been cited in the 2003 U.S. Supreme Court *Gratz v. Bollinger* decision (dissenting opinion) and in various amicus briefs submitted to the Supreme Court on affirmative action in higher education admissions. Dr. Flores holds an EdD in administration, planning, and social policy from Harvard University, an EdM from Harvard University, an MPAff from The University of Texas at Austin, and a BA from Rice University.



Dr. Louis Freedberg, Executive Director, EdSource. Louis joined EdSource as executive director in July 2011. For more than two decades, Freedberg has analyzed and reported on local, state, and national education policy issues. Before coming to EdSource, Freedberg was the founding director and senior education reporter at California Watch, a pioneering nonprofit journalism venture. He was also a founder of the California Media Collaborative, based at the Commonwealth Club of California. Prior to that, he spent more than a decade at the San Francisco Chronicle, where he was an award-winning education reporter, Washington correspondent, columnist, and member of the editorial board. A South African by birth, he founded and directed the Institute for a New South Africa. Freedberg has been a John S. Knight Journalism Fellow at Stanford University, a Visiting Fellow at the Urban Institute in Washington D.C., and a Fellow at the Institute for Justice and Journalism at the University of Southern California. He has a Ph.D. in cultural anthropology from UC Berkeley and a B.A. in developmental psychology from Yale University.



Dr. Patricia Gandara, Co-Director, The Civil Rights Project at UCLA. Patricia Gándara is also Chair of the Working Group on Education for the University of California-Mexico Initiative in which she is spearheading a number of California-Mexico education projects. Gándara is a fellow of the American Educational Research Association (AERA), the National Academy of Education, the Rockefeller Foundation Bellagio Center in Italy, the French-American Association at Sciences Po Graduate Institute, Paris, and an ETS fellow at Princeton, New Jersey. Her most recent books include *The Latino Education Crisis* (2009) with Frances Contreras, from Harvard University Press; *Forbidden Language: English Learners and Restrictive Language Policies* (2010) with Megan Hopkins, from Teachers College Press, and *The Bilingual Advantage: Language, Literacy, and the U.S. Labor Market* (2014), with Rebecca Callahan, a compilation of studies that demonstrates the economic value of biliteracy in a rapidly globalizing world. Gándara's recent reports include "Making Education Work for Latinas" (2014, Civil Rights Project with Eva Longoria Foundation) and "Fulfilling America's

Future: Latinas in the U.S. 2015" (2015, Civil Rights Project and the White House Initiative on Educational Excellence for Hispanics).



Stewart Kwoh, President & Executive Director, Asian Americans Advancing Justice. Stewart Kwoh is a nationally recognized leader and expert in race relations, Asian American studies, nonprofit organizations and philanthropies, civil rights, and legal services. In 1983, Kwoh co-founded Advancing Justice-LA, the nation's largest Asian American legal and civil rights organization that serves more than 15,000 individuals and organizations every year. He was named a MacArthur Foundation Fellow in 1998, becoming the first Asian American attorney and human rights activist to receive this highly prestigious recognition, often referred to as the "genius grant." He teaches at the university's Asian American Studies Department, and has been an instructor at UCLA School of Law. He is a past expert in residence at UC Berkeley School of Law, and has two honorary doctorates from Williams College and Suffolk School of Law. Kwoh has received numerous awards recognizing his efforts to build coalitions across communities of color.

Kwoh earned his bachelor's degree from University of California, Los Angeles and his J.D. from the UCLA School of Law.



Dr. Mark Long, Professor of Public Policy and Government, University of Washington. Mark C. Long is a professor of public policy and governance and adjunct professor of economics. He currently serves as Vice President and Executive Council Member and Policy Council Member of the *Association for Public Policy Analysis and Management*, Co-Editor of the *Journal of Policy Analysis and Management*, and previously served as Interim Director of the *West Coast Poverty Center*, and Executive Committee Member of the University of Washington's *Center for Studies in Demography and Ecology*. He is also an affiliate scholar with *Scholars Strategy Network* and the *Center for Education Data & Research*. Long's research examines the effects of public policies (particularly education policy) on economic opportunity and efficient social mobility, with emphasis on estimating the benefits and costs of those policies. Long previously served on the faculty of George Washington University as an assistant professor of economics and public policy and

administration from 2002-04. Long holds a Ph.D. and MA in Economics from the University of Michigan, an MPP from the University of Michigan, a secondary teaching credential via UCLA, and a BA from DePauw University.



Monica Lozano, Chair of the Board, UC Regents. Monica C. Lozano is the current Chair of the UC Board of Regents. Lozano was appointed by Governor Davis in 2001 for a 12-year term which expired in 2013. She was re-appointed by Governor Brown in 2014 to a term ending in 2022. She is also the Former Chair of U.S. Hispanic Media, Inc. Lozano has committed much of her time to non-profit organizations including the National Council of La Raza where she served as board chair. She served as a member of President Obama's Council on Jobs and Competitiveness as well as the President's Economic Recovery Advisory Board prior to that. Today, she is widely regarded as one of the most influential Latinas in the country and is a member of the board of directors of Bank of America, the Walt Disney Company, the University of Southern California, the Weingart Foundation, and the Rockefeller Foundation.



Bryce McKibben, Policy Advisor, US Senate Committee on Health, Education, Labor and Pensions. Bryce McKibben leads the higher education portfolio as a Policy Advisor for U.S. Senator Patty Murray (D-WA), the Ranking Member of the Senate Committee on Health, Education, Labor, and Pensions. Prior to joining the HELP committee, Bryce was a Policy Analyst for the Association of Community College Trustees. He also served on the U.S. House of Representatives' Committee on Education and the Workforce under Chairman George Miller (D-CA). Before moving to Washington, D.C., Bryce served as the president of the Washington Student Association and as Director of Government Relations for the student body of the

University of Washington. He graduated cum laude from the University of Washington with a bachelor's degree in Political Science and holds a Master's in Public Policy from Harvard University's John F. Kennedy School of Government.



Dr. Gary Orfield, Co-Director, The Civil Rights Project at UCLA. Gary Orfield is Distinguished Research Professor of Education, Law, Political Science and Urban Planning at the University of California, Los Angeles. Dr. Orfield's research interests are in the study of civil rights, education policy, urban policy, and minority opportunity. He was co-founder and director of the Harvard Civil Rights Project, and now serves as co-director of the Civil Rights Project/Proyecto Derechos Civiles at UCLA. He is currently working on studies of the impacts of the major civil rights and educational policies of the 1960s. In addition to his scholarly work, Orfield has been involved in the development of governmental policy and has served as an expert witness or special master in several dozen court cases related to his research, including the University of Michigan Supreme Court case which upheld the policy of affirmative action in 2003 and has been called to give testimony in civil rights suits by the United States Department of Justice and many civil rights, legal services, and educational organizations. A native Minnesotan, Orfield received his Ph.D. from the University of Chicago and travels extensively in Latin America.



Thomas A. Saenz, President and General Counsel, MALDEF. Thomas A. Saenz is a nationally recognized civil rights attorney. Before assuming his role as President and General Counsel, he served as Counsel to Los Angeles Mayor Antonio Villaraigosa on the four-person executive team to the mayor. Before that, Saenz conducted civil rights litigation at MALDEF for 12 years. During that time, he was a leader in the successful challenge to California's unconstitutional Proposition 187, and he led numerous civil rights cases in the areas of immigrants' rights, education, employment, and voting rights. Saenz served as MALDEF's lead counsel in two court challenges to Proposition 227, a California English-only education initiative. Saenz was also the lead drafter of the Amicus brief on behalf of Latino organizations supporting affirmative action in the Supreme Court case, *Grutter v. Bollinger*. Saenz was born and raised in southern California. He graduated summa cum laude from Yale University, and he received his law degree from Yale Law School.



Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Ruud & Romo. Gabriel Sandoval represents universities, community colleges, school districts, and charter schools on a range of issues involving all aspects of education, employment and labor law, and compliance with federal and state civil rights laws. Prior to joining AALRR, Mr. Sandoval served in President Barack Obama's administration as Senior Advisor and Director of Policy at the White House Initiative on Educational Excellence for Hispanics (the "Initiative"). As a member of the Initiative's senior leadership team, Mr. Sandoval was responsible for advancing the President's Executive Order 13555, the purpose of which is to expand and improve the educational opportunities and outcomes for Latinos in our nation's schools from cradle to career. While in the Obama Administration, Mr. Sandoval also served as Senior Counsel in the Office for Civil Rights (OCR) at the U.S. Department of Education—the largest office of the federal government focused exclusively on ensuring that students are not discriminated against based on race, color, national origin, sex, or disability. Mr. Sandoval received his B.A. with departmental honors in political science from Stanford University, and earned his J.D. from Columbia University School of Law.



Dan Schnur, Director, Jesse Unruh Institute of Politics, USC, where he works to motivate students to become active in the world of politics and encourage public officials to participate in the daily life of USC. In addition to his position at USC, Schnur is an Adjunct Instructor at the University of California at Berkeley's Institute of Governmental Studies. Schnur has also held the post of Visiting Fellow at the John F. Kennedy School of Government's Institute of Politics at Harvard University and taught an advanced course in political campaign communications at George Washington University's Graduate School of Political Management. He has served as an advisor to the William & Melinda Gates Foundation, the William and Flora Hewlett Foundation, the Broad Education Foundation, the James Irvine Foundation, and the Stuart Foundation on a variety of K-12 education, college and workforce preparedness, governance and political reform efforts. He is also the Co-Chairman of the

Voices of Reform project, a bi-partisan statewide organization devoted to making state government more responsive to the needs of California voters.

Michele Siqueiros, President, The Campaign for College Opportunity. Michele Siqueiros has been with the Campaign since 2004, serving first as the Associate Director and the past seven years as Executive Director and was named President in 2014. With her leadership in 2010, the Campaign led the effort for historic transfer reform that will make it easier for students to transfer from any California Community College to the California State University system and most recently led support for the passage of the Student Success Act of 2012. She was instrumental in guiding the direction of the Campaign's research and releasing reports on the impact to the California economy and educated workforce needs, and securing passage of Campaign sponsored legislation to increase access to Pell Grants and promote college awareness for middle school students. She currently serves on the Boards of the Institute for Higher Education Policy (IHEP), The EdSource Advisory Council, Alliance for a Better Community (ABC) and from 2011-2014, Michele served as a gubernatorial appointee to the California Student Aid Commission. She received her Bachelor of Arts in Political Studies and Chicano/a Studies from Pitzer College and her Master of Arts in Urban Planning from the University of California, Los Angeles. She is based in our Los Angeles office.



Ryan J. Smith, Executive Director, The Education Trust-West. Since taking the helm of Ed Trust-West, Ryan led the team's development and production of 2015's Black Minds Matter: Supporting the Educational Success of Black Children in California, a report championed by the California Legislative Black Caucus, and leveraged by state and local education leaders, students, and other advocates. Prior to joining The Education Trust-West, Ryan was the Director of Education Programs and Policy for the United Way of Greater Los Angeles where he was responsible for the education program and policy efforts for the organization. Ryan also worked for former Mayor Antonio Villaraigosa's Partnership for Los Angeles Schools. Prior to joining the Partnership, Ryan was the Director of the Los Angeles Parents Union and managed Public Affairs for Green Dot Public Schools. He has also worked as a youth organizer for Youth

United for Community Action's (YUCA) educational equity campaigns and worked as a volunteer teacher in Mexico City and Cuernavaca, Mexico. A previous Annie E. Casey Foundation Children and Family Fellow, Ryan holds a B.A. in Political Science from UCLA.



Daniel Suvor, Chief of Policy for the California State Attorney General. Daniel Suvor serves as Chief of Policy for California Attorney General Kamala D. Harris. As the primary legal policy advisor, he is responsible for developing and executing the Attorney General's policy initiatives and supervises the department's most difficult and high-profile matters. Prior to this appointment, he served at the White House as Senior Director in the Office of Cabinet Affairs where he coordinated logistics, communications and policy between the President and his domestic cabinet agencies. He also managed the day-to-day efforts of President Obama's My Brother's Keeper initiative which aims to keep boys and young men of color on track to meet their full potential. He served as Assistant General Counsel of the White House Office of Management and Budget, as a litigation attorney for

the Centers for Medicaid & Medicaid Services and as Special Assistant to the General Counsel of HHS. Daniel also worked for the Obama for America campaign and former Governor Bill Richardson of New Mexico. Daniel holds a B.A. from the

University of Southern California and a J.D. from George Washington University Law School, where he completed a joint program with New College, Oxford University, UK.



Nolan Rollins, President, Los Angeles Urban League. Rollins became the seventh President and CEO in the history of the Los Angeles Urban League, one of the most respected and influential nonprofit organizations in the State of California. Rollins leads a team of more than 100-strong League staff and volunteer team members focused in the areas of workforce development, early childhood education and neighborhood transformation models in health, housing, safety, education, and employment. Rollins is a native of Baltimore, MD. He began his professional career with the Urban League more than seven years ago as Executive Vice President of the Greater Baltimore affiliate. In this capacity, he developed, directed and implemented all economic and community development strategies positioning the agency to monitor over \$3 billion in community development projects and ensuring local, minority and small business participation. Rollins

designed and implemented employment and housing strategies to help stabilize the local communities following Hurricane Katrina. During this time, Rollins served as President of the National Urban League Young Professionals.